

### benefiting



bringing Hispanics/Latinos to the forefront of American Internet/Television series and Film entertainment

www.producershed.org

Saturday October 26, 2019

### SEMENEYA DANCE HALL

100 Crossroads Blvd

Suite 107

San Antonio, TX 78205

#### **BUSINESS SPONSOR OPPORTUNITIES**

In 2018 approximately five percent of the lead characters on main stream television are Hispanic/Latino, making the Hispanic/Latino population the most under represented demographic on main stream in the USA. And in film Hispanics are practically invisible.

Producer Shed, part of a seven-year strategic plan was founded to subsidize and promote original Internet series entertainment productions featuring Hispanics/Latinos in principal and supporting roles as American characters.

Our mission is to support and create entertainment to reflect the reality of the population in the USA by increasing the Hispanics/Latino presence on television to the reflect nearly 20% demographic.

Sexyween is an annual Halloween Ball which will raise funds to accomplish the Producer Shed mission. We are offering three VIP levels of business sponsorships.

- I. Gold Level Business Sponsor \$500
- II. Platinum Level Business Sponsor \$1500
- III. Ruby Level Business Sponsor \$2500
- IV. Diamond Level Business Sponsor \$5000
- V. Title Sponsor (1 opp.) \$7500

We will begin our mission by supporting independently produced compelling Internet series projects which have the potential of becoming television series.

To achieve our mission, we need your support. Please consider supporting our effort in reaching our goals by becoming a sponsor of our fun filled evening at Sexyween 2019.

R. Cuéllar

Founder



## Sponsorship Opportunity

# DIAMOND SPONSOR \$5000

### **ADVERTISING**

- Logo on website Key sponsors page
- "Walk the Red Carpet" pass (20)
- Medium size logo on Red Carpet Step and Repeat backdrop
- Opportunity for medium sized banner in lobby
- Table in Sponsor room (optional)
- Acknowledgment at event by emcee
- Opportunity to include brand product in gift bag

#### **PERKS**

- Twenty VIP
- "Walk the Red Carpet" passes (20)
- Table for 10 (2)
- Gift Bag (20) includes Sexyween 2019 Cap, T-shirt

### DIAMOND LEVEL BUSINESS SPONSOR AGREEMENT

SPONSORSHIP FEE: \$5,000

- Logo on website Key sponsors page
- VIP passes (20)
- "Walk the Red Carpet" passes (20)
- Medium logo on Red Carpet Step and Repeat backdrop
- Opportunity for Medium Banner in Lobby
- Table in Sponsor Room (optional)
- Table for 10 (2)
- Gift Bag (20) includes Sexyween 2019 Cap, T-shirt

### **Sponsor Contact & Billing Information**

COMPANY NAME (AS IT SHOULD A	PPEAR ON SPONSOR CREDITS	3)		
PRIMARYCONTACT (FIRST, LAST N	IAME)			
TITLE				
STREET				
CITY	STATE	ZII	PCODE	
TELEPHONE EMAIL				
Terms of Sale				
This is a binding agreement betw be received within 48 hours for ma this document.	•	-		
Payment Information (check one)				
Credit Card Information Enclo	sed Check Enclosed &	Payable to: Pr	oducer Shed	
Card Type (circle): AMEX VISA	Mastercard			
Card Number:	E	xp Date:	Code:	
By signing this purchase agreement, I Sale.	am acknowledging I fully underst	and, agree and	will abide with the Terms of	
Cardholder Signature:		Date:		

MAIL COMPLETED REGISTRATION TO
Producer Shed - 406 E. Locust - San Antonio, TX 78212